caps DIRECT®

Bringing an agency approach to custom headwear and accessories since 2002.

As a subsidiary of Design Resources, Inc., a private label apparel design, development, and sourcing company based in the Kansas City area, ***Caps Direct*** is a leading source for custom designed headwear. Our talented team of merchandisers and graphic designers are experts in **making brands come to life through products that make an impact**.

Our **collaborative approach and design expertise** help our partners create unique caps and accessories that quickly become go-to favorites.

Acting as a licensee or design and sourcing partner for many of the world's most respected and well-known brands, our **global network of factories**, meet the world's most demanding standards for **compliance, quality, and service**.



GLOBAL RESOURCES, LOCAL SERVICE

All the resources of the best global manufacturers with none of the barriers.





Design and Merchandising

Our teams of merchandisers and designers focus on private label product development with skills that bring ideas into reality. Flexible and well versed in design, product development, trend analysis, fit, construction and sourcing, these teams open the doors to product excellence.

Global Responsible Sourcing

Throughout Asia and North America (coming Fall 2023), our factories match decades of manufacturing excellence with state-of-the-art technology to produce millions of units. Compliance is assured and verified, meeting global standards such as WRAP & SMETA. Commitments to HIGG and ECO Vadis guide us on a more sustainable journey.

Distribution and technology

Warehousing and logistics management, built on SAP and other best-in-class systems, provide transparency and confidence in the supply chain.

Licensee Relationships

Our reputation for excellence in product and service earns us ongoing licensee relationships with Nike, Atlantis and DRI DUCK.





DRI·DUCK

Atlantis headwearevolution

capsDIRECT®

SHAPES & SIZES

Our technical design team ensures that we meet the demands and standards of every market.

Low Profile

The classic “Dad Cap” in multiple fabrics – unstructured, pre-curved visors.

Traditional

Buckram fused to the front two panels elevate the look and open-up the decoration possibilities.

Pro Shape

Structured crown with a slight curved visor meant to be worn on the field and anywhere outside.

Knits

Beanies, Poms, and scarves in both summer and winter weights, made from cotton, acrylic and merino wool.

Boonies, Buckets, Campers and Visors

A variety of shapes and sizes made from straw, cotton, and performance fabrics for the full range of sun protection.

Custom Fits and Patterns

Our design and technical design teams are adaptive and inventive to meet a wide variety of market needs.

And so much more…



FABRICS

Thousands of fabrics in stock are the foundation of our service and possibilities.

Cotton Chino

The traditional and classic standard. 100's of colors provide the ultimate starting point.

Brushed Twills

Cotton and blended twill with a brushed finish create a softer hand-feel.

Performance Synthetics

Moisture wicking, breathable and UPF sun protection are just a few of the many demands that our fabrics meet.

Wool blends

Classic baseball and retro styles demand the authenticity that take us back to the early days of the baseball cap.

Sustainable and Eco Conscious

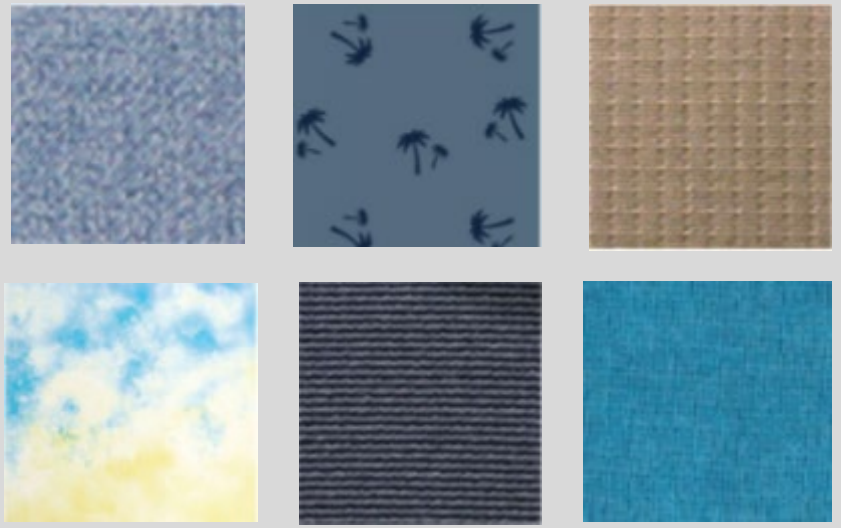
Recycled fibers, Organic Cotton, and water reducing fabric production meet many global sustainability requirements.

Winter Ready

Fleece, Merino Wool, and fully lined fabrics provide warmth and protection in the coldest conditions.

And so much more…





DECORATION METHODS

When it comes to decoration, the sky's the limit. Our talented group of merchandisers and artists turn logos and messaging into works of art.

Direct Embroidery

The versatile and proven standard. Works best for designs with simple features, medium detail and small text.

3D Embroidery

This is the statement maker in direct embroidery. Works best for bold designs with medium to large detail.

Embroidered, Woven and Sublimated Patches

Popular decorations with a variety of methods allow us to create the perfect patch for any level of detail.

Suede and Leather Patches

Embossed and laser burned designs on a wide variety of patch materials deliver a high-end look.

PVC and 3D Prints

Exceptional precision and detail with a contemporary look bring logos to the next level.

Liquid Metal

A modern decoration method provides a raised appearance and matches well with performance fabrics.

And so much more…















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