

WORLD CLASS SOURCING NETWORK

DRI manages a multiple channel sourcing system to ensure that products can be sourced effectively from more than one country. This is a critical function in fulfilling the in-stock service requirements of our customers.

DRI wholly owns and operates its overseas offices in Hong Kong; *Design Planet Ltd.*, Shanghai, China; *Design Planet Shanghai Ltd.*, and Singapore; *DRI Design Resources PTE LTD.* In addition, we maintain exclusive office affiliates in South Korea, Taiwan, India and Pakistan.

DRI™

A PROFESSIONAL RESOURCE FOR APPAREL MARKETERS

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design resources, inc.





A WORLD CLASS PRODUCT
DEVELOPMENT AND SOURCING COMPANY

Design Resources, Inc. is a world class product development and sourcing company. **We specialize in the design, sourcing, and importing of quality apparel products.** DRI products are marketed by our clients which include Corporate Accounts, Major Retailers, College Bookstores, as well as Golf and Resort Brands.

DRI focuses on specific apparel categories that require a high level of product coordination and expertise. A sampling of our strengths include: **Jackets, Windwear, Knit & Woven Sportswear, Golf Apparel, Children's Wear, Work Wear, and Headwear.** DRI maintains multiple channels of manufacturing origin to ensure **year-round flexibility** and product availability.



In addition, we are **C-TPAT Certified** (*Customs-Trade Partnership Against Terrorism)* which gives our customers **security**, peace of mind and faster import clearances.



You may rest assured that all DRI business is conducted in a socially compliant manner. We operate under a **Workplace Code Of Conduct** in all our factories and employ Independent International Monitors to make sure our guidelines are followed.
It is our policy to obey the laws of each country and be a social asset to every community in which we operate.



PRODUCT DEVELOPMENT
AND SOURCING CYCLE



We are committed to **exceeding your expectations** in service and communication. You will have a **dedicated account team** including internet access to production and delivery schedules, as well as merchandising and creative files.

DRI offers expertise in all areas of design. We support our clients' product development teams by providing **theme boards, fabric and trim research, along with sample development.** Through **Creative Resources Ink**, a division of DRI, we also provide a variety of creative services such as **logo and package design, as well as brand development and presentation aids.**

DRI *differentiates itself from traditional design and sourcing companies by providing services for* ALL STAGES *of the product development and sourcing cycle. We have the resources to ensure a fully integrated approach to your* CREATIVE *development,* MERCHANDISING *and* OPERATIONAL *needs.*

